

Biography

Lars-Olle Larsson, Partner, Sustainable Business Solutions, Assurance Services, PricewaterhouseCoopers, has since 1977 worked with environmental management, business ethics, communication, marketing and brand strategy for corporate management, since 1995 as a member of the accounting profession. He is a member of the Management Committee of the European Sustainability Reporting Association (ESRA) and of the Sustainability Experts Advisory Panel (SEAP) set up by IFAC/IAASB/PAIB. Lars-Olle is represented in the ICC Commission on Business in Society and is Oversight Chairman of the Globe Sustainability Awards. He is an expert member of the Swedish Institute for the Accounting Profession (FAR SRS) and serves as its representative in the European Federation of Accountants (FEE) Sustainability Policy Group. Lars-Olle is also an appreciated author of several books in the fields of Public Relations, Corporate Social Responsibility, Sustainable Business Development and Corporate Governance. During audit and advisory assignments for environmental and sustainability reporting, Lars-Olle has worked with clients in most industries.