

**Seafood Summit 2010
Program at a Glance**

Sunday, 31 January 2010

Room	LA SEINE A + B (Track: EU & CFP Reform)	LA SEINE C	PONT DES ARTS
8:45 – 10:00	Plenary Session: Welcome & Keynote Address <i>Matthieu Lambeaux, Findus Group</i> <i>Dr. Daniel Pauly, UBC Fisheries Centre & Sea Around Us</i>		
10:20 – 11:40	The Common Fisheries Policy: A reform to contribute to sustainability	Building Better Salmon: Improving the life-cycle of seafood supply chains from fish to fork	Nile Perch: From “nightmare” to Naturland
11:50 – 12:40	OCEAN 2012: An alliance of organisations dedicated to transforming the European Fisheries Policy	Will salmon feeds become independent from fishmeal?	Illegal, Unreported and Unregulated (IUU) Fishing in Africa
13:40 – 16:20 <i>See notes for exact times</i>	(13:40 – 14:40) Fishermen Today: Economic and environmental stakeholders	(13:40 – 15:00) Asian Salmon: The next generation of certified wild capture salmon fisheries?	(13:40 – 15:10) Shaping the Solution: What are integral elements of sustainable and equitable fisheries?
	(14:50 – 16:10) Towards a Sustainable and Equitable Fishing Relationship Between the EU and ACP Countries	(15:20 – 16:20) Debunking the Bottleneck Myth	
16:20 – 18:00 <i>See notes for exact times</i>	(16:20 – 17:00) Scottish Conservation Credit Scheme: Voluntary initiative bringing stakeholders together	(16:30 – 18:00) Public Perceptions About Mariculture at the Tipping Point: From being a problem to being part of the solution	(15:30 – 18:00) Developing Fisheries Improvement Partnerships: Leveraging change in fisheries
	(17:10 – 18:00) Are deep-sea fisheries sustainable? The UN General Assembly and the precautionary and ecosystem approach to deep-sea fisheries.		
18:30 – 19:30	Welcome Reception, Hosted by Seafood Choices, a program of SeaWeb (Location: Foyer)		

Monday, 1 February 2010

Room	LA SEINE A (Track: Business of Assurance)	LA SEINE B	LA SEINE C	PONT DES ARTS
9:00 – 10:30	What role for standards systems in the future of fisheries?	Ensuring Traceability in the Seafood Supply Chain	The Future Oceans – Warming Up, Rising High and Turning Sour – Does it Matter?	Marine Protected Areas and Catch Shares: Combining proven tools for a new generation of sustainable fisheries
10:50 – 12:20	The Role of Governments and Governmental Organisations in Seafood Sector Sustainability	Shared Value Creation: Conservation and business partnerships in a changing world	Foodservice Case Study: Making the switch to sustainable seafood	The Role of Direct Marketing in Sustaining Fishing Communities
13:40 – 14:40	Communicating Sustainability: Coping with consumer confusion	Quality initiatives and high-end collective brands: The first steps towards responsible fishing?	(13:40 – 16:10) The Perfect Paper Trail: Eliminating illegal fish from the supply chain	(13:40 – 16:10) The Coral Triangle – A marine diversity hotspot: sustainability challenges and incentivising small-scale fisheries
15:00 – 16:00	The FSIG Report: A global review of fish sustainability information schemes	Japanese Consumer Preferences for Sustainable Seafood		
16:30 – 18:00	Organic Seafood in the European Union	Sustainable Seafood From a Crowded Ocean	Sustainability (point – counterpoint): What makes a product “sustainable”?	Regulating for Sustainability: Emerging aquaculture management challenges and regulatory solutions
18:30 – 19:30	Cocktail Reception, Hosted by the Aquaculture Dialogues (Location: Foyer)			

Tuesday, 2 February 2010

Room	LA SEINE A + B (Track: Business of Assurance)	LA SEINE C	PONT DES ARTS
9:00 – 10:30	Aquaculture Standards: Winner take all?	Pisces – Responsible Fish Restaurants: Sustainable sourcing – lessons learnt at sea	How Seafood Buyers and Suppliers are Impacting the Sustainability of Data-deficient Developing Country Fisheries
10:50 – 12:20	(10:50 – 11:50) Seafood Sustainability from a Biological and Carbon Footprint Perspective	Fishing and Shellfish Farming in 2020: An environmental approach at the global level, economic and social organisation at the human level	(10:50 – 11:50) Bycatch Reduction and the EU/IUU Regulation: Solutions that prevent wasting seafood and protect marine life
13:40 – 15:30 <i>See notes for exact times</i>	(13:40 – 14:20) Fisheries and Aquaculture Certification: A public vs. private perspective (14:40 – 15:30) The Role of Public Authorities in Environmental Certification	(13:40 – 15:10) Corporate Responsibility in the Seafood Sector: How can businesses effectively communicate with consumers, NGOs and investors in a new challenging business environment?	Small Farmers in Big Markets: Progress and challenges in socially responsible aquaculture production and trade
15:40 – 16:40	Plenary Session: Closing Remarks <i>Julie Packard, Monterey Bay Aquarium and the David & Lucile Packard Foundation</i>		