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ALLIANCE

For Immediate Release

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Seafood Summit 2008 Set for Barcelona, Spain European Location Underscores Global Nature of Sustainable Seafood Challenges

(September 27, 2007 – Silver Spring, Maryland) For the first time ever, Seafood Choices Alliance is organizing its annual Seafood Summit to take place outside of the United States, in Barcelona, Spain, January 27-30, 2008. This year's Summit, **Global Challenges, Local Solutions**, will examine the marketplace for sustainable seafood from a global perspective, with panels, workshops and seminars designed to expose world challenges. By connecting seafood industry with seafood conservation organizations from around the world, the summit will provide the opportunity to explore local solutions to global challenges.

Solutions to a growing worldwide challenge

Last November, the journal *Science* published a report warning of the demise of 90% of the world's fisheries by 2048 if current practices are not addressed. Some companies around the world are doing their part to address these issues to ensure this doesn't happen. Wild fisheries management and aquaculture concerns affect ecosystems and human populations around the globe, and the time has come to exchange information globally about common goals and best practices.

The only global event connecting the seafood industry with the academic, science and conservation communities

"Sustainable seafood is everyone's concern and responsibility today," says Seafood Choices Alliance director, Mike Boots. *"Worldwide, seafood consumption has doubled since 1973. As the marketplace continues to grow, we need to find ways to meet the increasing need for a healthy source of protein while ensuring the continued biodiversity and sustainability of the ocean. The Seafood Summit is the only global event connecting seafood industry leaders with conservation, academia and science in order to change the realities of the present seafood marketplace."*

Barcelona was chosen as the Summit's first European location because of the Spanish market's impact within European and global seafood portfolios. The Spanish fleet lands over 750,000 tons of seafood every year, making it the largest seafood producer in the EU. Elisabeth Vallet, European Programme Manager for the Alliance, said the time was right to bring the Summit to Spain.

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“The European Union is the third largest seafood producer in the world, accounting for more than 7.1 million tons of global production. Increasingly, Spain, in line with other countries, is examining its own fishing practices and management to ensure a sustainable future for its markets. The Spanish location for the Summit reflects this trend. Local solutions to global challenges are necessary within the seafood industry as well as the conservation sector.”

Seafood Summit 2008

Barcelona, Spain

January 27-30, 2008

Detailed agenda and registration available online
in October at www.seafoodchoices.org.

Media interested in attending the Seafood Summit should contact Stephanie Faison (US) at 908.626.0111 or stephanie@seafoodchoices.org or Sandrine Malet (Europe) at +33 (0)1.39.34.69.08 or sd@g-com.fr

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Seafood Choices Alliance is a non-profit global association for ocean-friendly seafood with more than 3,000 members from around the world. The Alliance helps the seafood industry – from fishermen and fish farmers to distributors, wholesalers, retailers and restaurants – to make the seafood marketplace environmentally and economically sustainable. Seafood Choices Alliance mobilizes and connects the world’s leading voices in support of a sustainable supply of seafood choices, highlighting the need for a global solution to threats facing the ocean.

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